

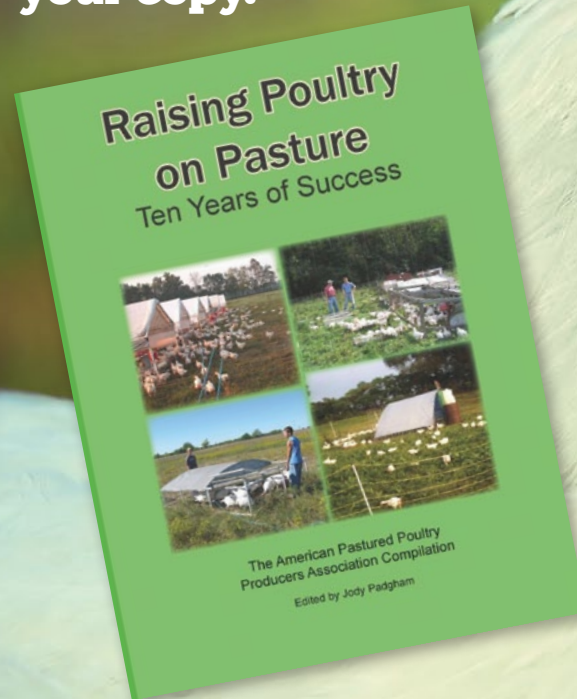


# APPPA

American Pastured Poultry  
Producers Association

[www.apppa.org](http://www.apppa.org)

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your copy.**



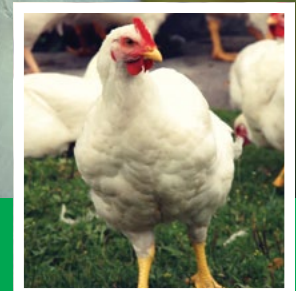
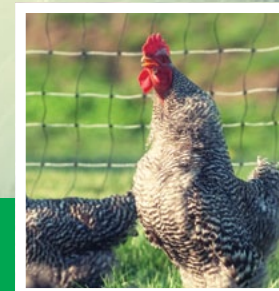
**Pastured Poultry Book**

**APPPA**

PO Box 85 | Hughesville, PA 17737

888-662-7772 | [grit@apppa.org](mailto:grit@apppa.org)

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## About APPPA

The American Pastured Poultry Producers' Association (APPPA) is a nonprofit educational and networking organization dedicated to encouraging the production, processing, and marketing of poultry raised on pasture.

APPPA exists to facilitate the free flow of creative ideas. Member producers are encouraged to consider all poultry species and all pasturing models, assuming personal responsibility for adapting ideas and models presented through APPPA. APPPA passionately embraces humane, people-friendly, environmentally enhancing, pasture-based production models. While we respect the freedom of others to engage in industrial confinement factory farming, we believe our approach is superior.

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# Benefits of APPPA Membership

**Producer and producer plus members receive:**

Subscription to *APPPA Grit*, the bi-monthly newsletter that's packed with pragmatic advice, news, and events for pastured poultry producers.

- Free classified ads in each issue
- Access to producers, products and current information
- Promotion and support of member news, events, and field days
- Listing in APPPA Farmers Directory
- The satisfaction of knowing you are investing in your future and the future of pastured poultry

**Producer plus members also receive:**

- Access to exclusive discussion group
- Access to newsletter archives



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## Why Pastured Poultry?

People have been raising poultry on pasture for centuries. In fact most domesticated poultry was raised out doors until the 1950s when large confinement operations were begun. With vertical integration of both meat and egg production by large corporations in recent years the vast majority of poultry is now produced in huge factory confinement farms.

Many farmers and consumers question whether health, safety and humane treatment of both farmer and animals have been compromised in these large operations. A number of growers have chosen to raise their poultry using elements of traditional systems, combining outdoor movable shelters and utilizing range, to produce a high quality, farm-fresh, all natural product.

The pastured poultry movement has found great support among consumers for these

high quality products. Producers continue to see a growing demand for pasture raised poultry and eggs.



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